



ASH REIT Investment Opportunity

Q1 2019

ALIGNVEST
STUDENT HOUSING

Executive Summary

ASH REIT is the only investment vehicle focused exclusively on the Canadian Student Housing Market

- **ASH REIT is currently focused on the consolidation of the fragmented Canadian PBSA market**
- **Success to date of the REIT has exceeded expectations**
 - 3 Class A+ properties in Tier-1 markets worth over \$200 million
 - Quality and quantity of available assets
 - Attractive acquisition prices given limited competition (private transactions)
 - Operational upside to properties day-1
- **Transformational acquisition to close in April 2019**
 - Portfolio consisting of 4 properties with 1,992 beds to be acquired for \$170 million
 - Similar high-quality assets to current portfolio at an attractive all-in purchase price
 - Diversifies portfolio and positions ASH REIT as the largest owner/operator of PBSA in Canada
 - Unique opportunity to integrate new properties with current asset in Waterloo market
 - Scale will allow ASH REIT to commence movement of property management in-house
- **ASH REIT is seeking to raise up to \$75 million of new equity in Q1/Q2 2019 to fund the Portfolio acquisition and position the REIT for additional high-quality acquisitions in the near-term**
 - Sale of units to fund purchase expected to yield annual distributions (mainly return of capital) in excess of 6% to unitholders and long-term returns in excess of 15%
 - Units prices attractive relative to alternative real estate investments

Student Housing Market Opportunity

Global Asset Class – No Longer a Niche Market

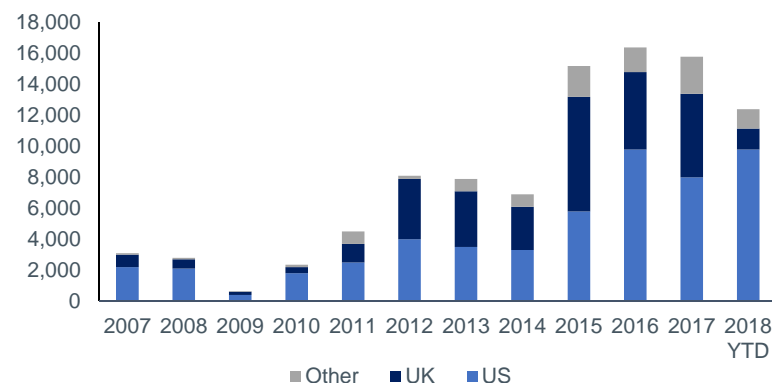
- \$200 billion global market driven by global student population growth combined with limited college/university capital to invest in new beds
- Global student population growth is 5x global population growth
- Sector matured and valuations in most “western markets” similar to multi-family sector given comfort with asset class operating performance

Global Investment

- Global pensions and sovereign wealth funds have dramatically increased exposure to the sector over the past three years alongside traditional PE/Real-Estate investment firms
- Large Canadian pensions are leaders in foreign markets such as the US, UK, Spain, Germany, etc.

Global PBSA Transaction Volume

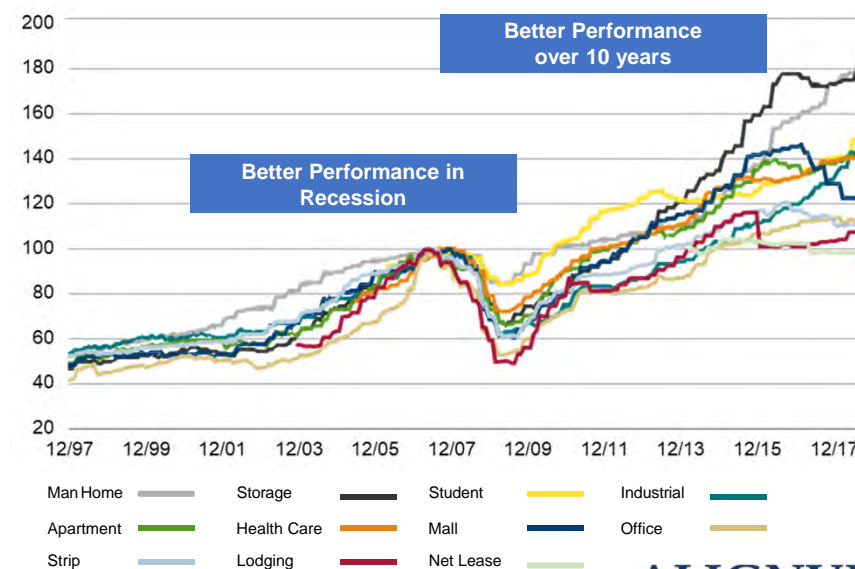
(\$ millions)



Student Housing Risk / Rewards

- Student Housing has outperformed most real estate segments and provided better downside protection during recessionary periods
- Over the past 10-years, Student Housing was the third best performing real estate asset class

US Real-Estate Sector Performance:



Sources: CBRE, JLL and Cushman Student Housing Reports and Green Street Advisors

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ASH REIT's Current Portfolio

Premier Assets in Two Major Markets

Waterloo, Ontario

Market Overview

- 56,000 students
- Two Tier-1 universities (University of Waterloo & Wilfrid Laurier University)
 - Consistent above average growth
 - 25% growth in student population since 2010 (including a 161% increase in international students)
- The universities residence portfolio can only accommodate 16% of their full-time students
- Most developed student housing market in the country with approximately 15,000 off-campus beds

Premier Asset

- Located in-between the two university campuses
- Scale/internal economies as top-5 building (based on number of beds)
- High-end amenities

Purchase

- Private Sale (not an auction/listing)
- ~200bps over local multi-fam

Ottawa, Ontario

Market Overview

- 60,000 students
- Two Tier-1 universities (University of Ottawa & Carleton University)
 - Number of applicants to uOttawa grew by 15% year-over-year – the largest increase of all major Ontario-based universities by a factor of almost 2x
- The university's residence portfolio consists of 8,500 beds, ~14% of total full-time enrollment
- Most under-developed student housing market in the country with ~1,000 off-campus beds

Premier Assets

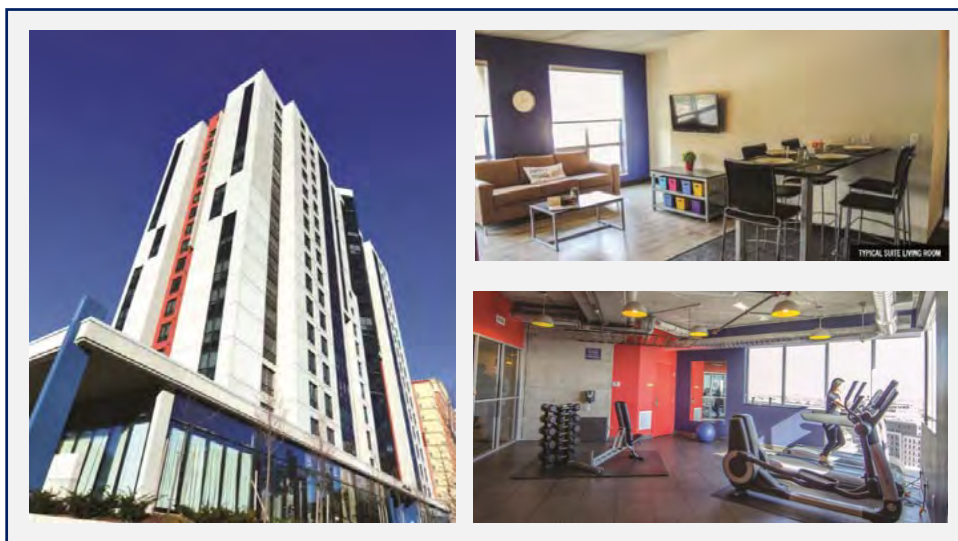
- Located 300 & 400m from uOttawa campus
- Scale/internal economies
- High-end amenities

Purchase

- Private Sales (not an auction/listing)
- 175-200bps over local multi-fam

181 Lester Street – Waterloo, Ontario

“Core” Property



Snapshot

Acquisition Date	August 2018
Year Built	2014
Occupancy	100%
Units	91
Beds	455

Investment Highlights

- Highest-end asset in the Waterloo market
- Premier location – in close proximity to the University of Waterloo and Laurier University
- Top and bottom line operational upside
- Proven track record of high occupancy levels
- Attractive student community environment
- Ample operating spaces, including leasing offices and maintenance / storage facilities; ability to leverage space as CSL’s local headquarter
- Extremely well maintained building
- Long-term commercial tenants
- Rent plus pre-set utility charge to minimize property-level expenses
- **Amenities:**
 - ✓ In-Suite Laundry
 - ✓ Fitness Studio
 - ✓ Study Lounges
 - ✓ Full-Furnished Units
 - ✓ Parking & Bike Storage
 - ✓ Unlimited Wi-Fi

||| Cooper Street – Ottawa, Ontario

Core Asset with Value-Add Upside



Snapshot

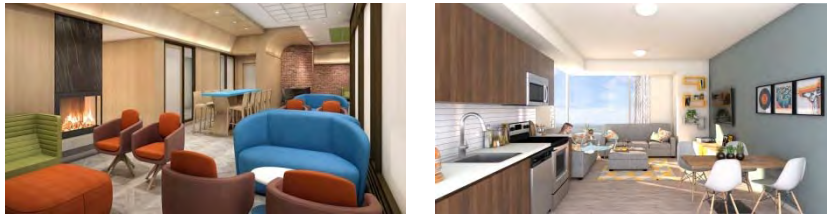
Acquisition Date	November 2018
Year Rebuilt	2014/15
Occupancy	100%
Units	224
Beds	357

Investment Highlights

- Highest-end, privately operated, PBSA asset in the Ottawa market
- Premier location – in Downtown Ottawa and in close proximity to the University of Ottawa
- Acquisition at a significant discount to multi-family comparable properties
- Ability to invest in the property to capitalize on opportunities to realize top and bottom-line operational upside
 - Revenue upside vs. comps
 - Cleaning services
 - HVAC upgrade
- Attractive student community environment
- Proven demand from student population
- **Amenities:**
 - ✓ On-site Laundry Facilities
 - ✓ On-Site Parking
 - ✓ High-Speed Internet
 - ✓ Security and Controlled Access
 - ✓ Study Lounges
 - ✓ Gym & Yoga Studio
 - ✓ Games and Social Lounge

265 Laurier Ave – Ottawa, Ontario

Core Asset with Nomination Deal



Snapshot

Acquisition Date	March 2019
Year Rebuilt	2018
Occupancy	100%
Units	159
Beds	503

Investment Highlights

- Best-in-class PBSA asset in the Canadian market
- Premier location – in Sandy Hill and located 300 meters from the University of Ottawa
- Long-term in-place management agreement with the University of Ottawa
- Stable cash flow with limited occupancy risk
- Attractive student community environment

Amenities:

- ✓ Lobby fireplace lounge
- ✓ Free membership to the on-site Anytime Fitness
- ✓ Commercial tenants targeted to student demographic
- ✓ Games room and quiet study spaces
- ✓ Communal terrace with picnic tables
- ✓ 24-hour on-site maintenance
- ✓ Interior bike parking and underground parking
- ✓ En-suite bathrooms and in-suite laundry

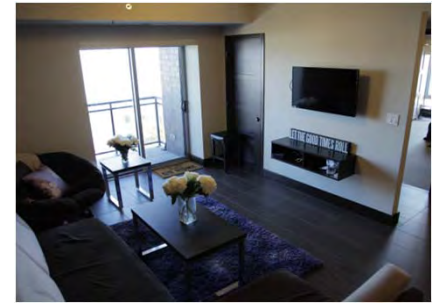
Transformative Acquisition Overview

Four properties in three Southwestern Ontario markets (the “Portfolio”)

Assets have been diligence thoroughly over the past 3+ years

Waterloo, Ont.	Hamilton, Ont.	Oshawa, Ont.
<ul style="list-style-type: none"> • 2 Buildings, 955 total Beds • Class A++ buildings • Highest-End Amenities in Waterloo • Targeting Wilfrid Laurier & University of Waterloo students (56,000 students) • 400m to Laurier campus 	<ul style="list-style-type: none"> • 449 Beds • Class A building • Moderate-to-High-End Amenities • Targeting McMaster University (30,000 students) • Only purpose-built student accommodation in Hamilton market 	<ul style="list-style-type: none"> • 588 Beds • Class A building • Moderate-to-High-end Amenities • Targeting UOIT and Durham College (16,000 students) • 600m to UOIT/Durham Campus • Largest PBSA in market
CORE Acquisition	CORE & Minor Value-Add Acquisition	CORE & Value-Add Acquisition
<p>Well positioned asset in the market</p> <p>Slight adjustments to offering</p> <p>Integration with 181 Lester</p>	<p>Only PBSA in the market</p> <p>Improve offering with furnished suites</p> <p>Improve collegiate lifestyle</p>	<p>Needs a refresh / investment</p> <p>Price right & furnish suites</p> <p>Enhance student environment</p>

Photos of the Portfolio

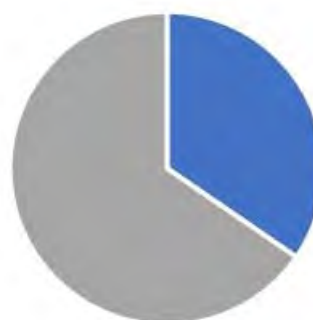


Acquisition Rationale

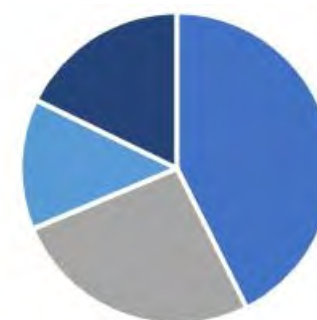
This transformative acquisition is an uniquely attractive deal for ASH

- High-Quality portfolio of assets consistent with ASH REIT's portfolio built-to-date
 - Tier-1 quality assets in Tier-1 university markets
- Diversifies aggregate REIT portfolio to reduce exposure to Ottawa; includes new markets - Hamilton & Oshawa
- Winning bid blocked out new competitor from entering market and positioned ASH REIT as the largest owner/operator in the country
- Attractive price relative to multi-fam, lower-quality alternatives in the market and 3rd-party appraisals conducted in 2016
- Scale achieved at ASH to realize valuation "economies of scale" (across total portfolio)
- Attractive price given unique insight held by ASH:
 - PBSA cap rates starting to decline given increased activity/interest
 - ASH's ability to execute on current owner's operating plan
 - ASH's ability to realize local economies of scale (substantial Waterloo advantage)
 - ASH's ability to push on revenues/plans and look to the long-term in valuation
- Immediate scale achieved by ASH REIT to roll property management in-house (across portfolio gain)
 - Scaled local market to facilitate roll-out – Waterloo

ASH's Current Portfolio*



ASH's Portfolio Post-Acquisition*



■ Waterloo ■ Ottawa ■ Oshawa ■ Hamilton

Largest Canadian PBSA Owner/Operators:

December 2018 by Bed Count		Proforma Portfolio by Bed Count	
Woodbourne Private Equity	3,000	Alignvest Student Housing	3,307
Centurion Apartment REIT	2,700	Woodbourne Private Equity	3,000
Private LP	1,992	Centurion Apartment REIT	2,700
ACCOMODU	1,537	ACCOMODU	1,537
KW4RENT	1,500	KW4Rent	1,500
Alignvest Student Housing	1,315		

*Weighted by beds.

Portfolio Transaction

\$170 million implies a 5.7-6.0% forward cap rate for a high-quality & unique portfolio

Last 3 Years

- Substantial due diligence completed on the properties

January 2019

- **Executed LOI:** January 2019 (exclusivity on the properties)

February 2019

- **Sale Purchase Agreement:** Target in February 2019

April 2019

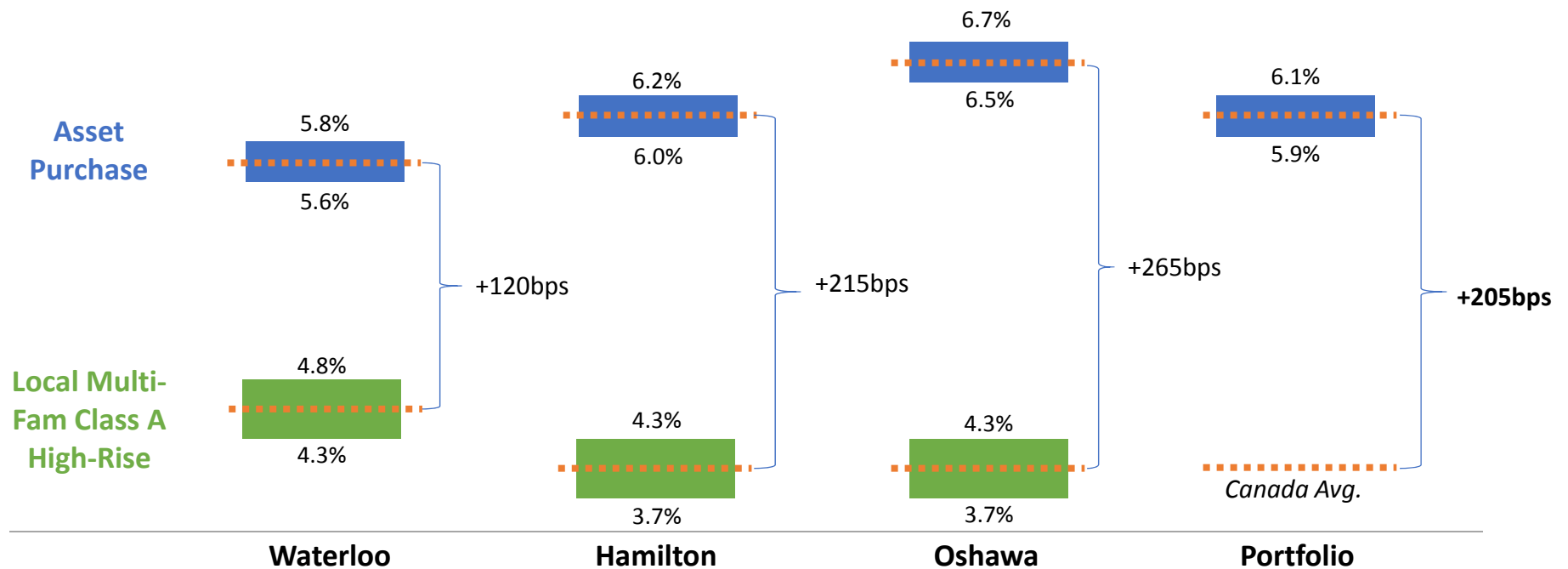
- **Close:** April 2019

Attractive \$170 million Purchase Price:

- Implies 5.7% cap rate against management projections for 2019 (calendar year)
- Implies 5.6% - 6.0% cap rate against ASH REIT projections for 2019 (calendar year)
 - Upside of 0.1-0.2% on income yield with conservative tax ruling at Oshawa property
 - Upside of 0.3% on income yield with run-rate on new services offerings (only available for a portion of tenants for 4 to 6-months in 2019 calendar year)
 - Further upside potential for additional services & property tax abatement
- Asset value (\$ per bed) attractive relative to recent comparable transactions

Relative Value of Portfolio

Pricing blended at 5.9 – 6.1% cap rate remains ~200bps higher than multi-family apartments in the region



Note –Multi-Family Cap Rates based on *CBRE Q3 2018 Cap Rates and Investment Insights Report*. Waterloo based on actual figures for the market. Hamilton and Oshawa based on blended 50/50 for GTA and Kitchener-Waterloo figures.

Long-Term Equity Financing Strategy

ASH REIT was launched in June 2018 and expects to raise over \$300mm of equity to consolidate/grow the Canadian PBSA sector over the next 5-years

SUMMARY TERMS:

Structure:	Open-ended Investment Trust
Description of Units:	Single Class of REIT Units
Recent Price / Unit:	\$100.61 (as of Dec 31, 2018)
Current Distribution:	\$6.00 annualized
Distribution Strategy:	Targeting 90% of AFFO. Expected to grow at a rate greater than inflation
Distribution Mix:	Targeting almost 100% as return of capital in near-term
Pricing Frequency:	Quarterly
Pricing Mechanism:	FMV approved by Board of Trustees based on Independent Valuations
Redemption Rights:	Quarterly, subject to gate
DRIP:	Yes, at a 2% discount to FMV
Listing:	None – Private
Targeted Returns:	Over 15% to Unitholders
Liquidity Preference:	Return of Capital to Unitholders and a 7% Preferred Return
Alignvest Commitment:	\$20 million invested to date in Units
Fees:	Incentive Based

Return Analysis

Assuming \$60 million of equity to fund the Portfolio and NO additional acquisitions

Aggregate Portfolio					
	2019	2020	2021	2022	2023
Buildings	7	7	7	7	7
Beds	3,307	3,307	3,307	3,307	3,307
Revenues (mm)	\$26.12	\$34.36	\$35.40	\$36.33	\$37.25
% Change		31.5%	3.0%	2.6%	2.5%
NOI (mm)	\$16.52	\$22.54	\$23.53	\$24.23	\$24.93
% Change		36.4%	4.4%	3.0%	2.9%
NOI Margin	64.6%	67.0%	67.7%	67.9%	68.1%
AFFO (mm)	\$9.75	\$13.51	\$14.76	\$15.37	\$16.74
% Change		6.22%	6.49%	6.68%	6.88%
Gross Distribution % of AFFO	115%	90%	90%	90%	90%
Net Distribution / Unit	6.00	6.49	7.09	7.38	8.04

LP Investment Profile – March 1 st Investors					
	2019	2020	2021	2022	2023
Investment	-\$60,000,000				
Distribution	\$3,494,135	\$3,868,472	\$4,225,674	\$4,402,777	\$4,793,449
Return of Capital					\$39,215,493
Hurdle Make-whole					\$20,358,516
Premium to Hurdle Return					\$25,087,375
Cash Flow of Investment	-\$56,505,865	\$3,868,472	\$4,225,674	\$4,402,777	\$89,454,833

IRR Sensitivity Table	
Exit Cap Rate	IRR
5.8%	15%
5.5%	17%
5.3%	19%
5.0%	21%
4.8%	23%
4.5%	26%
4.3%	28%

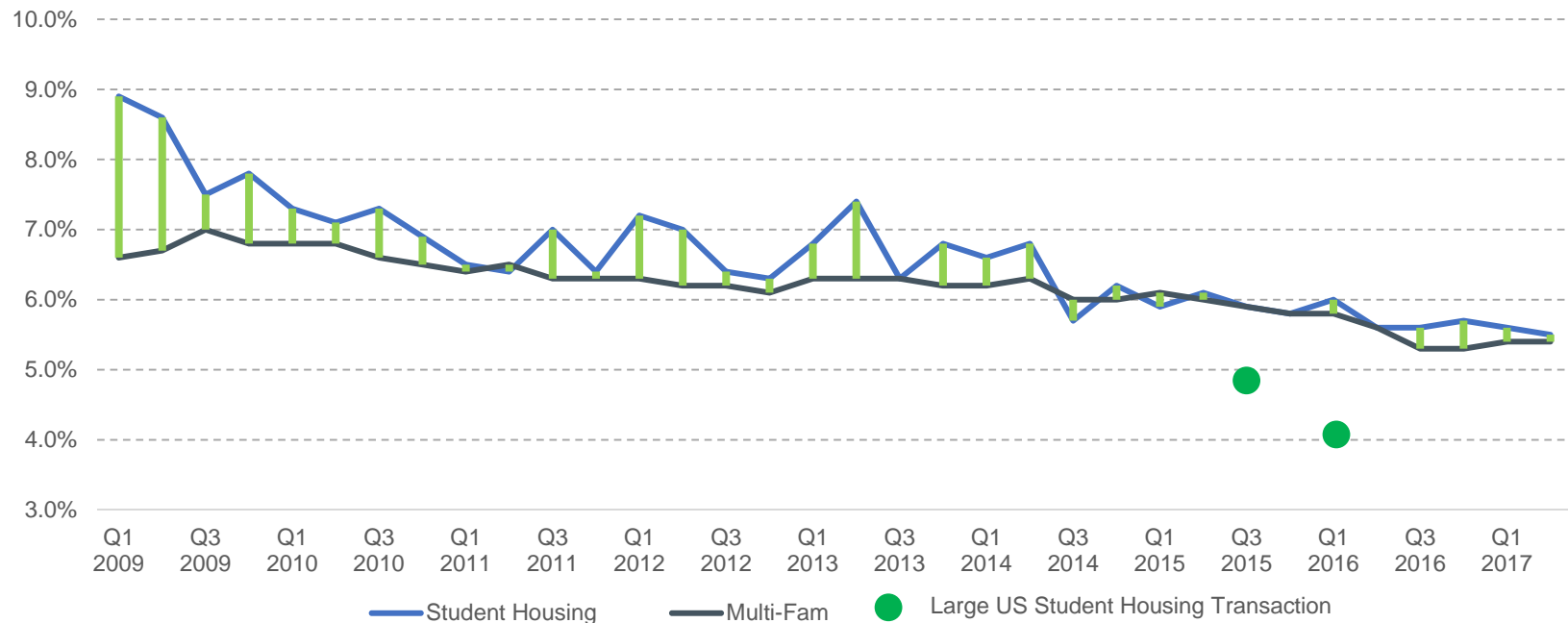
IRR	17.2%
Multiple of Invested Capital	1.8x

Assumes no cap rate compression over the life of the REIT.

Long-Term Cap Rate Considerations

We expect that cap rates in Canada should triangulate towards multi-family rates as seen in the more developed US and UK markets

US Student Housing Cap Rates Compared to Multi-Family Residential Real-Estate



Alignvest Student Housing REIT

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